

<b>Buy</b> <b>EUR 24.00</b>  Price <b>EUR 14.05</b> <b>Upside 70.8 %</b>	<b>Value Indicators:</b> EUR DCF: 24.45	<b>Warburg Risk Score:</b> <b>2.4</b> Balance Sheet Score: 4.3 Market Liquidity Score: 0.5	<b>Description:</b> Technologically leading provider of digital advertising (high-impact formats)
	<b>Market Snapshot:</b> EUR m Market cap: 48.8 No. of shares (m): 3.5 EV: 49.8 Freefloat MC: 32.1 Ø Trad. Vol. (30d): 30.13 th	<b>Shareholders:</b> Freefloat 65.71 % Management 18.89 % Dr. Kyra Heiss 10.25 % Karl-J. Kraus 5.15 %	<b>Key Figures (WRe):</b> 2025e Beta: 1.5 Price / Book: 4.1 x Equity Ratio: 43 % Net Fin. Debt / EBITDA: 0.2 x Net Debt / EBITDA: 0.2 x

## Return to growth

### Stated Figures Q2/2025:

in EUR m	Q2/25	Q2/25e	Q2/24	yoy	6M/25	6M/24	yoy
<b>Sales</b>	<b>9.8</b>	9.8	8.4	16.2%	<b>17.1</b>	15.5	10.2%
<b>EBITDA</b>	<b>0.4</b>	1.0	1.1	-63.4%	<b>0.5</b>	1.8	-70.7%
margin	4.3%	10.2%	13.6%		3.2%	11.9%	
<b>EBIT</b>	<b>-0.1</b>	0.5	0.7	-	<b>-0.5</b>	1.0	-
margin	-1.3%	5.1%	8.6%		-2.7%	6.6%	

### Comment on Figures:

- On 18 August 2025, YOC AG announced its figures for the first half of 2025. After a slight slowdown in growth in the first quarter, this was visibly offset in the second quarter.
- Growth in H1 returned to 10% overall (Q2: 16%), after only 3% in Q1. The expected growth of just over 11% (WRe) for the year now appears absolutely achievable once again.

Following a weak Q1 in terms of both growth and earnings, Q2 provided some relief with strong year-on-year growth of over 16%. Although the weak Q1 result could not be fully offset, the trend is still clearly positive. Overall, negative special effects amounted to EUR 1.2m:

- exchange rate effects due to the devaluation of the US dollar, amounting to EUR 0.3m;
- additional expenses related to the expansion into the Swedish market, amounting to EUR 0.4m;
- temporarily increased operating costs for the company's own VIS.X® platform, amounting to EUR 0.5m.

Given the return to strong growth in Q2 and the mentioned special effects, achieving the company's guidance appears realistic despite a weak H1.

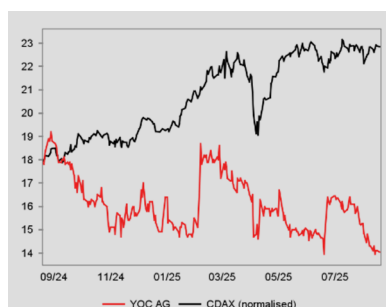
In this context, the company confirmed its outlook (revenue EUR 39-41m, EBITDA EUR 5.5-6.5m). Our expectations were only marginally adjusted downwards against the backdrop of the first half of the year. **The stock remains a Buy with a price target of EUR 24.**

### Changes in Estimates:

FY End: 31.12. in EUR m	2025e (old)	+ / -	2026e (old)	+ / -	2027e (old)	+ / -
<b>Sales</b>	39.0	0.0 %	44.8	0.0 %	50.7	0.0 %
<b>EBITDA</b>	5.7	-4.1 %	7.1	0.0 %	8.3	0.0 %
<b>EBIT</b>	4.0	-5.9 %	5.1	0.0 %	6.0	0.0 %
<b>DPS</b>	1.06	-5.7 %	1.35	0.0 %	1.58	0.0 %
<b>DPS</b>	0.00	0.0 %	0.00	0.0 %	0.00	0.0 %

### Comment on Changes:

- Only the earnings expectation for 2025 was reduced slightly. Looking ahead to H2, the lower end of the company's guidance seems realistic.



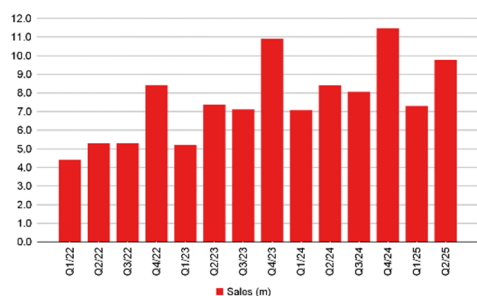
### Rel. Performance vs CDAX:

1 month:	-12.7 %
6 months:	-27.3 %
Year to date:	-33.0 %
Trailing 12 months:	-48.2 %

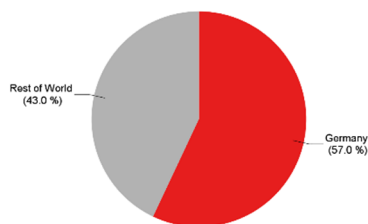
### Company events:

17.11.25 Q3

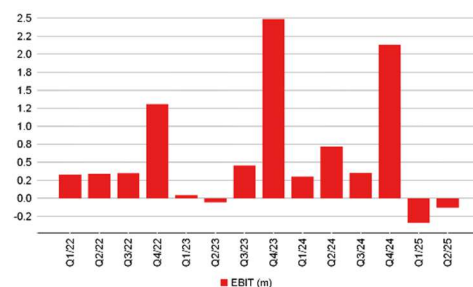
FY End: 31.12. in EUR m	CAGR (24-27e)	2021	2022	2023	2024	2025e	2026e	2027e
<b>Sales</b>	13.1 %	18.8	23.4	30.6	35.0	39.0	44.9	50.7
Change Sales yoy		21.6 %	24.4 %	30.7 %	14.3 %	11.4 %	15.0 %	13.0 %
Gross profit margin		45.9 %	47.2 %	49.3 %	50.5 %	50.5 %	50.7 %	50.7 %
<b>EBITDA</b>	16.9 %	2.8	3.5	4.4	5.2	5.5	7.1	8.3
Margin		15.1 %	14.8 %	14.4 %	14.8 %	14.1 %	15.8 %	16.3 %
<b>EBIT</b>	19.8 %	2.0	2.3	2.9	3.5	3.7	5.1	6.0
Margin		10.7 %	9.9 %	9.6 %	10.0 %	9.6 %	11.4 %	11.9 %
<b>Net income</b>	13.9 %	2.1	2.3	2.9	3.7	3.5	4.7	5.5
<b>EPS</b>	13.9 %	0.59	0.67	0.83	1.07	1.00	1.35	1.58
<b>EPS adj.</b>	13.9 %	0.59	0.67	0.83	1.07	1.00	1.35	1.58
<b>DPS</b>	-	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dividend Yield		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>FCF</b>		0.76	0.68	0.70	0.43	0.82	1.14	1.44
<b>FCF / Market cap</b>		7.9 %	4.8 %	5.5 %	2.6 %	5.9 %	8.1 %	10.3 %
<b>EV / Sales</b>		2.0 x	2.2 x	1.6 x	1.8 x	1.3 x	1.0 x	0.8 x
<b>EV / EBITDA</b>		13.0 x	14.9 x	10.8 x	11.9 x	9.1 x	6.5 x	4.9 x
<b>EV / EBIT</b>		18.4 x	22.1 x	16.3 x	17.6 x	13.3 x	9.0 x	6.8 x
<b>P / E</b>		16.4 x	20.9 x	15.1 x	15.5 x	14.1 x	10.4 x	8.9 x
<b>P / E adj.</b>		16.4 x	20.9 x	15.1 x	15.5 x	14.1 x	10.4 x	8.9 x
<b>FCF Potential Yield</b>		6.2 %	5.5 %	3.3 %	0.9 %	3.1 %	6.0 %	9.4 %
<b>Net Debt</b>		3.5	2.9	4.1	3.8	1.0	-3.0	-8.0
<b>ROCE (NOPAT)</b>		95.4 %	63.2 %	45.0 %	37.1 %	27.3 %	35.0 %	39.3 %
<b>Guidance:</b>		Revenues of EUR 39-41m, EBITDA EUR 5.5-6.5m						

**Sales development**  
in EUR m


Source: Warburg Research

**Sales by regions**  
2024; in %


Source: Warburg Research

**EBIT development**  
in EUR m


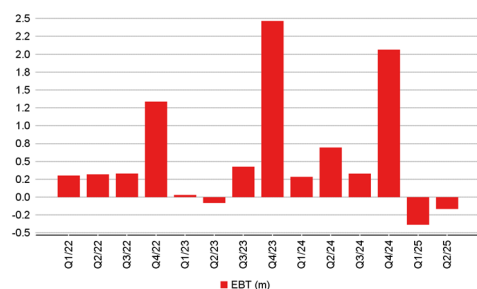
Source: Warburg Research

## Company Background

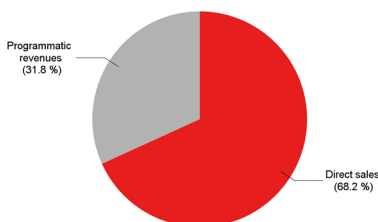
- YOC is a technologically leading provider in the niche market of high-impact advertising formats for sophisticated brand advertising campaigns.
- The company is considered a pioneer in these forms of advertising.
- The company's own VIS.X® platform enables programmatic trading of key formats and connects key advertisers and publishers.
- The company generates around half of its sales internationally. In addition to the DACH region, the company is primarily active in Northern Europe.

## Competitive Quality

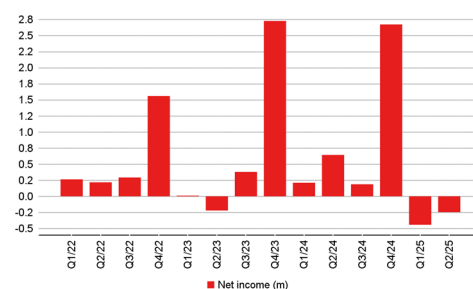
- YOC and its management team led by founder Dirk Kraus have considerable experience in the area of high-impact advertising formats.
- Industry analyst Nielsen regularly classifies high-impact ad formats as extremely effective for brand advertising.
- YOC's core market, brand advertising, allows significantly higher margins and more attractive contracts than conventional performance marketing.
- The company's own programmatic platform VIS.X® provides an additional technological competitive advantage.

**EBT development**  
in EUR m


Source: Warburg Research

**Sales by segments**  
2024; in %


Source: Warburg Research

**Net income development**  
in EUR m


Source: Warburg Research

## DCF model

Figures in EUR m	Detailed forecast period			Transitional period										Term. Value
	2025e	2026e	2027e	2028e	2029e	2030e	2031e	2032e	2033e	2034e	2035e	2036e	2037e	
Sales	39.0	44.9	50.7	55.7	60.8	65.6	69.6	73.0	76.7	80.5	84.6	88.8	93.2	2.5 %
Sales change	11.4 %	15.0 %	13.0 %	10.0 %	9.0 %	8.0 %	6.0 %	5.0 %	5.0 %	5.0 %	5.0 %	5.0 %	5.0 %	
EBIT	3.7	5.1	6.0	6.7	7.9	9.2	10.4	11.0	11.5	12.1	12.7	13.3	14.0	15.0 %
EBIT-margin	9.6 %	11.4 %	11.9 %	12.0 %	13.0 %	14.0 %	15.0 %	15.0 %	15.0 %	15.0 %	15.0 %	15.0 %	15.0 %	
Tax rate (EBT)	9.2 %	10.1 %	10.5 %	10.0 %	15.0 %	25.0 %	35.0 %	35.0 %	35.0 %	35.0 %	35.0 %	35.0 %	35.0 %	9
NOPAT	3.4	4.6	5.4	6.0	6.7	6.9	6.8	7.1	7.5	7.9	8.2	8.7	9.1	
Depreciation	1.8	2.0	2.2	2.2	2.4	2.6	2.8	2.9	3.1	3.2	3.4	3.6	3.7	44
in % of Sales	4.5 %	4.4 %	4.4 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	
Changes in provisions	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	39.38 %
Change in Liquidity from														
- Working Capital	0.4	0.6	0.6	0.5	0.5	0.5	0.4	0.3	0.4	0.4	0.4	0.4	0.4	49.22 %
- Capex	2.0	2.1	2.1	2.2	2.4	2.6	2.8	2.9	3.1	3.2	3.4	3.6	3.7	
Capex in % of Sales	5.1 %	4.7 %	4.1 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	4.0 %	11.40 %
- Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Free Cash Flow (WACC Model)	2.8	3.9	4.9	5.5	6.2	6.4	6.4	6.8	7.1	7.5	7.8	8.2	8.6	39.38 %
PV of FCF	2.7	3.4	4.0	4.1	4.2	4.0	3.6	3.5	3.4	3.2	3.1	3.0	2.9	
share of PVs	11.40 %			39.38 %										49.22 %

## Model parameter

Derivation of WACC:

Debt ratio	10.00 %
Cost of debt (after tax)	4.9 %
Market return	7.50 %
Risk free rate	2.75 %

WACC 9.38 %

Derivation of Beta:

Financial Strength	1.50
Liquidity (share)	1.50
Cyclicality	1.50
Transparency	1.50
Others	1.50

Beta 1.50

## Valuation (m)

Present values 2037e

Terminal Value	44
Financial liabilities	8
Pension liabilities	0
Hybrid capital	0
Minority interest	0
Market val. of investments	0
Liquidity	4
Equity Value	85
No. of shares (m)	3.5
Value per share (EUR)	24.45

## Sensitivity Value per Share (EUR)

		Terminal Growth									Delta EBIT-margin						
Beta	WACC	1.75 %	2.00 %	2.25 %	2.50 %	2.75 %	3.00 %	3.25 %	Beta	WACC	-1.5 pp	-1.0 pp	-0.5 pp	+0.0 pp	+0.5 pp	+1.0 pp	+1.5 pp
1.73	10.4 %	20.13	20.40	20.69	20.99	21.31	21.65	22.02	1.73	10.4 %	18.47	19.31	20.15	20.99	21.83	22.67	23.51
1.62	9.9 %	21.57	21.89	22.23	22.60	22.99	23.40	23.85	1.62	9.9 %	19.91	20.80	21.70	22.60	23.49	24.39	25.29
1.56	9.6 %	22.36	22.71	23.09	23.49	23.92	24.38	24.88	1.56	9.6 %	20.71	21.63	22.56	23.49	24.42	25.34	26.27
1.50	9.4 %	23.21	23.59	24.00	24.45	24.92	25.43	25.99	1.50	9.4 %	21.56	22.52	23.49	24.45	25.41	26.37	27.33
1.44	9.1 %	24.11	24.54	24.99	25.48	26.00	26.57	27.19	1.44	9.1 %	22.49	23.48	24.48	25.48	26.47	27.47	28.47
1.38	8.9 %	25.08	25.55	26.05	26.59	27.18	27.81	28.50	1.38	8.9 %	23.49	24.52	25.56	26.59	27.63	28.66	29.70
1.27	8.4 %	27.24	27.82	28.44	29.11	29.84	30.64	31.52	1.27	8.4 %	25.74	26.86	27.99	29.11	30.23	31.35	32.48

- The key assumption of the DCF model is a solid growth path...
- ...together with a typical scaling in the margin.

Valuation	2021	2022	2023	2024	2025e	2026e	2027e
Price / Book	n.a.	28.5 x	9.5 x	7.0 x	4.1 x	3.0 x	2.2 x
Book value per share ex intangibles	-0.71	-0.29	-0.09	0.10	1.15	2.57	4.30
EV / Sales	2.0 x	2.2 x	1.6 x	1.8 x	1.3 x	1.0 x	0.8 x
EV / EBITDA	13.0 x	14.9 x	10.8 x	11.9 x	9.1 x	6.5 x	4.9 x
EV / EBIT	18.4 x	22.1 x	16.3 x	17.6 x	13.3 x	9.0 x	6.8 x
EV / EBIT adj.*	18.4 x	22.1 x	16.3 x	17.6 x	13.3 x	9.0 x	6.8 x
P / FCF	12.7 x	20.7 x	18.1 x	38.4 x	17.0 x	12.3 x	9.7 x
P / E	16.4 x	20.9 x	15.1 x	15.5 x	14.1 x	10.4 x	8.9 x
P / E adj.*	16.4 x	20.9 x	15.1 x	15.5 x	14.1 x	10.4 x	8.9 x
Dividend Yield	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
FCF Potential Yield (on market EV)	6.2 %	5.5 %	3.3 %	0.9 %	3.1 %	6.0 %	9.4 %
*Adjustments made for: -							

## Consolidated profit & loss

In EUR m	2021	2022	2023	2024	2025e	2026e	2027e
<b>Sales</b>	<b>18.8</b>	<b>23.4</b>	<b>30.6</b>	<b>35.0</b>	<b>39.0</b>	<b>44.9</b>	<b>50.7</b>
Change Sales yoy	21.6 %	24.4 %	30.7 %	14.3 %	11.4 %	15.0 %	13.0 %
Increase / decrease in inventory	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Own work capitalised	0.6	0.6	0.9	1.1	1.2	1.4	1.6
<b>Total Sales</b>	<b>19.4</b>	<b>24.1</b>	<b>31.6</b>	<b>36.1</b>	<b>40.2</b>	<b>46.3</b>	<b>52.3</b>
Material expenses	10.8	13.0	16.5	18.5	20.6	23.5	26.6
<b>Gross profit</b>	<b>8.6</b>	<b>11.1</b>	<b>15.1</b>	<b>17.7</b>	<b>19.7</b>	<b>22.7</b>	<b>25.7</b>
<b>Gross profit margin</b>	<b>45.9 %</b>	<b>47.2 %</b>	<b>49.3 %</b>	<b>50.5 %</b>	<b>50.5 %</b>	<b>50.7 %</b>	<b>50.7 %</b>
Personnel expenses	4.6	5.6	7.6	9.1	10.4	11.4	12.7
Other operating income	0.4	0.5	0.4	0.5	0.5	0.4	0.4
Other operating expenses	1.7	2.5	3.5	3.9	4.3	4.6	5.2
Unfrequent items	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>EBITDA</b>	<b>2.8</b>	<b>3.5</b>	<b>4.4</b>	<b>5.2</b>	<b>5.5</b>	<b>7.1</b>	<b>8.3</b>
<b>Margin</b>	<b>15.1 %</b>	<b>14.8 %</b>	<b>14.4 %</b>	<b>14.8 %</b>	<b>14.1 %</b>	<b>15.8 %</b>	<b>16.3 %</b>
Depreciation of fixed assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>EBITA</b>	<b>2.8</b>	<b>3.5</b>	<b>4.4</b>	<b>5.2</b>	<b>5.5</b>	<b>7.1</b>	<b>8.3</b>
Amortisation of intangible assets	0.8	1.1	1.5	1.7	1.8	2.0	2.2
Goodwill amortisation	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>EBIT</b>	<b>2.0</b>	<b>2.3</b>	<b>2.9</b>	<b>3.5</b>	<b>3.7</b>	<b>5.1</b>	<b>6.0</b>
<b>Margin</b>	<b>10.7 %</b>	<b>9.9 %</b>	<b>9.6 %</b>	<b>10.0 %</b>	<b>9.6 %</b>	<b>11.4 %</b>	<b>11.9 %</b>
<b>EBIT adj.</b>	<b>2.0</b>	<b>2.3</b>	<b>2.9</b>	<b>3.5</b>	<b>3.7</b>	<b>5.1</b>	<b>6.0</b>
Interest income	0.0	0.1	0.0	0.0	0.2	0.2	0.2
Interest expenses	0.2	0.1	0.1	0.1	0.1	0.1	0.1
Other financial income (loss)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>EBT</b>	<b>1.9</b>	<b>2.3</b>	<b>2.8</b>	<b>3.4</b>	<b>3.8</b>	<b>5.2</b>	<b>6.1</b>
<b>Margin</b>	<b>9.9 %</b>	<b>9.8 %</b>	<b>9.3 %</b>	<b>9.6 %</b>	<b>9.9 %</b>	<b>11.6 %</b>	<b>12.1 %</b>
Total taxes	0.0	0.0	-0.1	-0.3	0.4	0.5	0.6
<b>Net income from continuing operations</b>	<b>1.9</b>	<b>2.3</b>	<b>2.9</b>	<b>3.7</b>	<b>3.5</b>	<b>4.7</b>	<b>5.5</b>
Income from discontinued operations (net of tax)	0.2	0.0	0.0	0.0	0.0	0.0	0.0
<b>Net income before minorities</b>	<b>2.1</b>	<b>2.3</b>	<b>2.9</b>	<b>3.7</b>	<b>3.5</b>	<b>4.7</b>	<b>5.5</b>
Minority interest	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Net income</b>	<b>2.1</b>	<b>2.3</b>	<b>2.9</b>	<b>3.7</b>	<b>3.5</b>	<b>4.7</b>	<b>5.5</b>
<b>Margin</b>	<b>11.0 %</b>	<b>10.0 %</b>	<b>9.5 %</b>	<b>10.6 %</b>	<b>8.9 %</b>	<b>10.4 %</b>	<b>10.8 %</b>
Number of shares, average	3.5	3.5	3.5	3.5	3.5	3.5	3.5
<b>EPS</b>	<b>0.59</b>	<b>0.67</b>	<b>0.83</b>	<b>1.07</b>	<b>1.00</b>	<b>1.35</b>	<b>1.58</b>
EPS adj.	0.59	0.67	0.83	1.07	1.00	1.35	1.58

\*Adjustments made for:

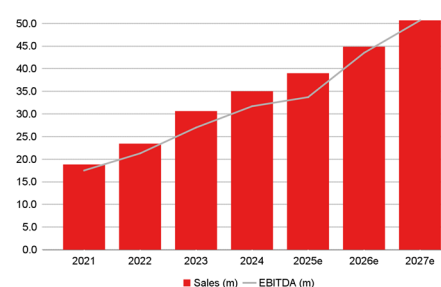
**Guidance: Revenues of EUR 39-41m, EBITDA EUR 5.5-6.5m**

## Financial Ratios

	2021	2022	2023	2024	2025e	2026e	2027e
Total Operating Costs / Sales	88.1 %	87.9 %	88.7 %	88.5 %	89.1 %	87.4 %	86.9 %
Operating Leverage	3.6 x	0.7 x	0.8 x	1.4 x	0.6 x	2.4 x	1.4 x
EBITDA / Interest expenses	18.9 x	36.4 x	41.5 x	39.5 x	55.0 x	70.9 x	82.6 x
Tax rate (EBT)	0.4 %	-2.0 %	-2.0 %	-10.2 %	9.2 %	10.1 %	10.5 %
Dividend Payout Ratio	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Sales per Employee	330,459	360,538	471,223	538,669	571,429	625,850	673,534

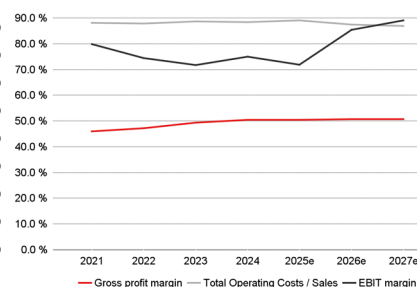
### Sales, EBITDA

in EUR m

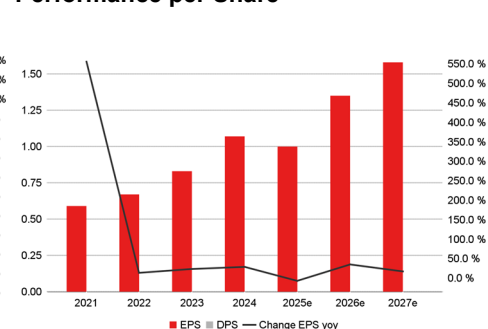


### Operating Performance

in %



### Performance per Share



Source: Warburg Research

Source: Warburg Research

Source: Warburg Research

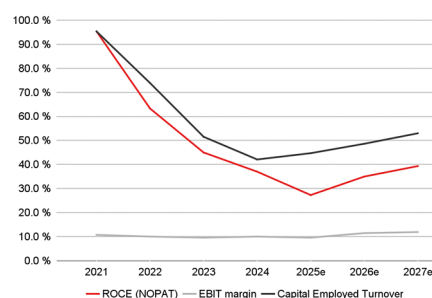
## Consolidated balance sheet

In EUR m	2021	2022	2023	2024	2025e	2026e	2027e
<b>Assets</b>							
Goodwill and other intangible assets	1.9	2.7	4.9	8.0	7.8	7.5	7.0
thereof other intangible assets	1.9	2.2	3.3	6.3	6.2	5.9	5.4
thereof Goodwill	0.0	0.6	1.6	1.6	1.6	1.6	1.6
Property, plant and equipment	0.1	0.2	0.2	0.3	0.7	1.1	1.5
Financial assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other long-term assets	0.9	1.3	1.3	0.0	0.0	0.0	0.0
<b>Fixed assets</b>	<b>2.9</b>	<b>4.2</b>	<b>6.4</b>	<b>8.3</b>	<b>8.5</b>	<b>8.7</b>	<b>8.5</b>
Inventories	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Accounts receivable	5.1	5.5	7.8	9.0	10.1	11.6	13.1
Liquid assets	1.8	1.7	3.0	4.0	6.8	10.8	15.8
Other short-term assets	0.2	0.2	0.5	2.2	2.2	2.2	2.2
<b>Current assets</b>	<b>7.0</b>	<b>7.4</b>	<b>11.2</b>	<b>15.2</b>	<b>19.1</b>	<b>24.6</b>	<b>31.1</b>
<b>Total Assets</b>	<b>9.9</b>	<b>11.6</b>	<b>17.6</b>	<b>23.5</b>	<b>27.7</b>	<b>33.3</b>	<b>39.7</b>
<b>Liabilities and shareholders' equity</b>							
Subscribed capital	3.5	3.5	3.5	3.5	3.5	3.5	3.5
Capital reserve	22.1	22.1	22.1	22.1	22.1	22.1	22.1
Retained earnings	-26.2	-23.8	-20.9	-17.2	-13.7	-9.0	-3.5
Other equity components	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shareholders' equity	-0.6	1.7	4.6	8.3	11.8	16.5	22.0
Minority interest	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Total equity</b>	<b>-0.6</b>	<b>1.7</b>	<b>4.6</b>	<b>8.3</b>	<b>11.8</b>	<b>16.5</b>	<b>22.0</b>
Provisions	0.6	0.7	0.7	0.1	0.1	0.1	0.1
thereof provisions for pensions and similar obligations	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Financial liabilities (total)	5.3	4.6	7.0	7.8	7.8	7.8	7.8
Short-term financial liabilities	0.0	0.0	0.0	0.4	0.4	0.4	0.4
Accounts payable	2.9	3.0	3.8	5.5	6.2	7.1	8.0
Other liabilities	1.8	1.5	1.4	1.8	1.8	1.8	1.8
<b>Liabilities</b>	<b>10.6</b>	<b>9.9</b>	<b>13.0</b>	<b>15.2</b>	<b>15.9</b>	<b>16.8</b>	<b>17.7</b>
<b>Total liabilities and shareholders' equity</b>	<b>9.9</b>	<b>11.6</b>	<b>17.6</b>	<b>23.5</b>	<b>27.7</b>	<b>33.3</b>	<b>39.7</b>

## Financial Ratios

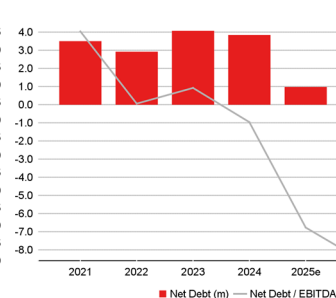
	2021	2022	2023	2024	2025e	2026e	2027e
<b>Efficiency of Capital Employment</b>							
Operating Assets Turnover	8.3 x	9.3 x	8.0 x	9.1 x	8.4 x	8.0 x	7.6 x
Capital Employed Turnover	6.5 x	5.1 x	3.5 x	2.9 x	3.1 x	3.3 x	3.6 x
ROA	70.5 %	55.8 %	45.2 %	44.8 %	40.8 %	54.1 %	64.3 %
<b>Return on Capital</b>							
ROCE (NOPAT)	95.4 %	63.2 %	45.0 %	37.1 %	27.3 %	35.0 %	39.3 %
ROE	n.a.	430.6 %	91.8 %	57.6 %	34.7 %	33.2 %	28.6 %
Adj. ROE	n.a.	430.6 %	91.8 %	57.6 %	34.7 %	33.2 %	28.6 %
<b>Balance sheet quality</b>							
Net Debt	3.5	2.9	4.1	3.8	1.0	-3.0	-8.0
Net Financial Debt	3.5	2.9	4.1	3.8	1.0	-3.0	-8.0
Net Gearing	n.a.	171.5 %	88.4 %	46.4 %	8.3 %	-18.1 %	-36.4 %
Net Fin. Debt / EBITDA	123.1 %	84.4 %	92.7 %	74.4 %	17.8 %	n.a.	n.a.
Book Value / Share	-0.2	0.5	1.3	2.4	3.4	4.7	6.3
Book value per share ex intangibles	-0.7	-0.3	-0.1	0.1	1.1	2.6	4.3

### ROCE Development



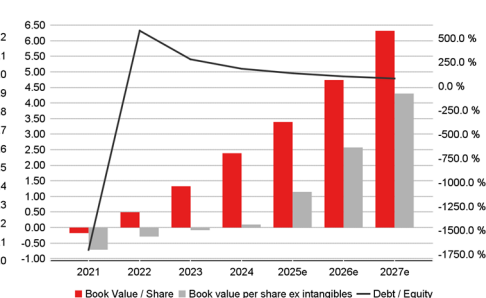
Source: Warburg Research

### Net debt in EUR m



Source: Warburg Research

### Book Value per Share in EUR



Source: Warburg Research

## Consolidated cash flow statement

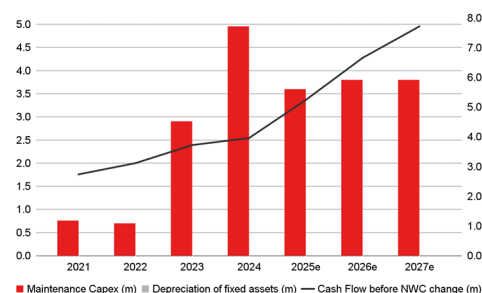
In EUR m	2021	2022	2023	2024	2025e	2026e	2027e
Net income	2.1	2.3	2.9	3.7	3.5	4.7	5.5
Depreciation of fixed assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.8	1.1	1.5	1.7	1.8	2.0	2.2
Increase/decrease in long-term provisions	0.0	0.0	0.0	-0.2	0.0	0.0	0.0
Other non-cash income and expenses	-0.2	-0.4	-0.7	-1.2	0.0	0.0	0.0
<b>Cash Flow before NWC change</b>	<b>2.7</b>	<b>3.1</b>	<b>3.7</b>	<b>4.0</b>	<b>5.2</b>	<b>6.7</b>	<b>7.7</b>
Increase / decrease in inventory	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Increase / decrease in accounts receivable	-1.2	-0.4	-2.3	-1.3	-1.1	-1.5	-1.5
Increase / decrease in accounts payable	1.2	-0.2	-0.2	1.4	0.7	0.9	0.9
Increase / decrease in other working capital positions	0.0	0.0	2.7	0.0	0.0	0.0	0.0
Increase / decrease in working capital (total)	0.0	-0.7	0.2	0.1	-0.4	-0.6	-0.6
<b>Net cash provided by operating activities [1]</b>	<b>2.7</b>	<b>2.5</b>	<b>3.9</b>	<b>4.1</b>	<b>4.9</b>	<b>6.1</b>	<b>7.1</b>
Investments in intangible assets	-0.7	-0.6	-1.4	-2.4	-1.6	-1.7	-1.7
Investments in property, plant and equipment	-0.1	-0.1	-0.1	-0.2	-0.4	-0.4	-0.4
Payments for acquisitions	0.0	-0.3	-0.8	0.0	-0.3	-0.3	-0.3
Financial investments	-1.0	-1.1	-1.1	0.0	0.0	0.0	0.0
Income from asset disposals	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Net cash provided by investing activities [2]</b>	<b>-1.1</b>	<b>-1.4</b>	<b>-3.4</b>	<b>-2.6</b>	<b>-2.3</b>	<b>-2.4</b>	<b>-2.4</b>
Change in financial liabilities	-0.7	-1.1	0.0	-0.5	0.3	0.3	0.3
Dividends paid	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	-0.1	0.0	0.0	0.0	0.0	0.0	0.0
<b>Net cash provided by financing activities [3]</b>	<b>-0.7</b>	<b>-1.1</b>	<b>0.0</b>	<b>-0.5</b>	<b>0.3</b>	<b>0.3</b>	<b>0.3</b>
<b>Change in liquid funds [1]+[2]+[3]</b>	<b>0.9</b>	<b>-0.1</b>	<b>0.5</b>	<b>1.0</b>	<b>2.9</b>	<b>4.0</b>	<b>5.0</b>
Effects of exchange-rate changes on cash	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cash and cash equivalent at end of period	1.8	1.7	2.2	4.0	6.8	10.8	15.8

## Financial Ratios

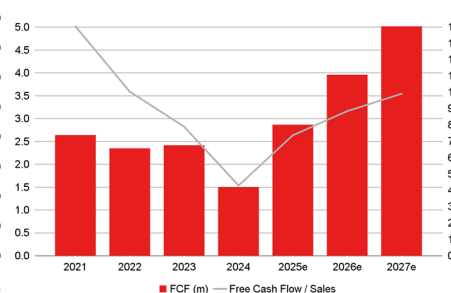
	2021	2022	2023	2024	2025e	2026e	2027e
<b>Cash Flow</b>							
FCF	2.6	2.4	2.4	1.5	2.9	4.0	5.0
Free Cash Flow / Sales	14.0 %	10.0 %	7.9 %	4.3 %	7.4 %	8.8 %	9.9 %
Free Cash Flow Potential	2.3	2.8	1.6	0.6	1.5	2.8	3.8
Free Cash Flow / Net Profit	127.9 %	100.6 %	83.4 %	40.4 %	82.2 %	84.5 %	91.4 %
Interest Received / Avg. Cash	0.0 %	3.2 %	0.6 %	0.0 %	3.7 %	2.3 %	1.5 %
Interest Paid / Avg. Debt	2.6 %	1.9 %	1.8 %	1.8 %	1.3 %	1.3 %	1.3 %
<b>Management of Funds</b>							
Investment ratio	4.0 %	3.0 %	4.9 %	7.4 %	5.1 %	4.7 %	4.1 %
Maint. Capex / Sales	4.0 %	3.0 %	9.5 %	14.2 %	9.2 %	8.5 %	7.5 %
Capex / Dep	90.4 %	61.4 %	101.8 %	156.1 %	114.0 %	106.4 %	94.2 %
Avg. Working Capital / Sales	7.7 %	9.5 %	9.7 %	10.2 %	9.5 %	9.4 %	9.5 %
Trade Debtors / Trade Creditors	175.2 %	181.2 %	205.9 %	163.8 %	162.9 %	163.4 %	163.8 %
Inventory Turnover	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Receivables collection period (days)	98	85	92	94	95	94	94
Payables payment period (days)	98	85	84	109	110	110	110
Cash conversion cycle (Days)	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.

## CAPEX and Cash Flow

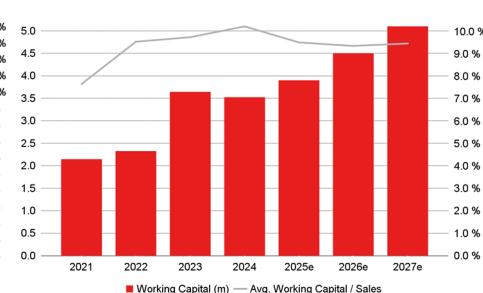
in EUR m



## Free Cash Flow Generation



## Working Capital



Source: Warburg Research

Source: Warburg Research

Source: Warburg Research



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Company	Disclosure	Link to the historical price targets and rating changes (last 12 months)
YOC AG	3, 5	<a href="https://www.mmwarburg.com/disclaimer/disclaimer_en/DE0005932735.htm">https://www.mmwarburg.com/disclaimer/disclaimer_en/DE0005932735.htm</a>

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Investment recommendation: expected direction of the share price development of the financial instrument up to the given price target in the opinion of the analyst who covers this financial instrument.

-B-	<b>Buy:</b>	The price of the analysed financial instrument is expected to rise over the next 12 months.
-H-	<b>Hold:</b>	The price of the analysed financial instrument is expected to remain mostly flat over the next 12 months.
-S-	<b>Sell:</b>	The price of the analysed financial instrument is expected to fall over the next 12 months.
“-“	<b>Rating suspended:</b>	The available information currently does not permit an evaluation of the company.

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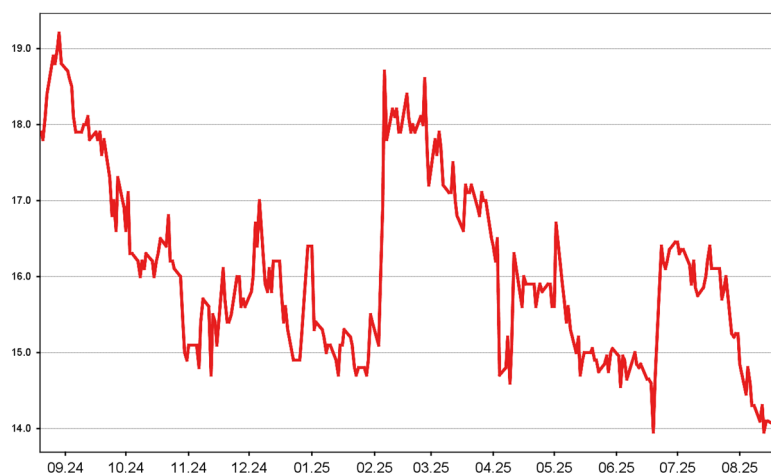
Rating	Number of stocks	% of Universe
Buy	143	72
Hold	48	24
Sell	5	3
Rating suspended	4	2
<b>Total</b>	<b>200</b>	<b>100</b>

## WARBURG RESEARCH GMBH – ANALYSED RESEARCH UNIVERSE BY RATING ...

... taking into account only those companies which were provided with major investment services in the last twelve months.

Rating	Number of stocks	% of Universe
Buy	39	76
Hold	9	18
Sell	1	2
Rating suspended	2	4
<b>Total</b>	<b>51</b>	<b>100</b>

## PRICE AND RATING HISTORY YOC AG AS OF 19.08.2025



Markings in the chart show rating changes by Warburg Research GmbH in the last 12 months. Every marking details the date and closing price on the day of the rating change.

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